

Table of Contents

PREFACE	9
1 INTRODUCTION	11
2 CIVIL SOCIETY MEDIA	19
2.1 Civil Society – a definition	19
2.2 Civil Society Media	25
2.3 The ‘Mainstream Model’: Aspects of media hegemony	39
2.4 Conclusion	46
3 GLOBAL COMMUNICATION GOVERNANCE	48
3.1 Global Governance	48
3.2 Communication Governance	53
3.3 New World Information and Communication Order	58
3.4 Conclusion	62
4 CIVIL SOCIETY AND GLOBAL GOVERNANCE: STRUCTURES, STRATEGIES, AGENDAS	64
4.1 Intervening from inside and outside	64
4.2 The strategies of social movements	68
4.3 Beyond policy: A focus on practices	72
4.4 An agenda of media democracy and communication rights	76
4.5 Conclusion	83

5 APPROACHES TO INFORMATION SOCIETY	85
5.1 Elements of the 'new' society	86
5.2 The hopes and realities of information society	87
5.3 Ideologies of the information age	91
5.4 Issues	96
5.5 Conclusion	101
6 THE WORLD SUMMIT ON THE INFORMATION SOCIETY (WSIS)	103
6.1 Structure and history	103
6.2 Themes, negotiations and outcomes	108
6.3 The "Multi-Stakeholder Approach"	115
6.4 Civil Society structures and agenda	121
6.5 Side-events and counter-activities	128
6.6 Conclusion	129
7 CIVIL SOCIETY MEDIA AT WSIS	130
7.1 Media corporations	130
7.2 The Media Caucus	132
7.3 The Community Media Working Group	146
7.4 Outside WSIS: WSIS?WeSeize! and beyond	161
7.5 Media events between inside and outside	173
7.6 Conclusion	183

8 TRACING CIVIL SOCIETY MEDIA IN WSIS NEGOTIATIONS AND OUTCOMES	184
8.1 The Geneva phase	185
8.2 The Tunis phase	202
8.3 Further conferences and outcomes	217
8.4 Conclusion	221
9 WITHIN AND BEYOND WSIS: RE-THINKING CIVIL SOCIETY MEDIA APPROACHES TO GLOBAL GOVERNANCE	223
9.1 Interventions into WSIS: Successes and failures	223
9.2 Challenges: internal and external	234
9.3 Strategy: From challenges to opportunities	245
9.4 A governance agenda by CS Media?	254
9.5 The CS Media model revisited	261
9.6 Towards participatory communication governance	267
10 PROSPECTS	276
TABLES, FIGURES, ACRONYMS	283
BIBLIOGRAPHY	288